

## **Cassandra C. Copeland, Ph.D.**

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Division of Economics and Business Administration

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### **Academic Experience**

Honors Program Director August 2009 – present  
Oglethorpe University – Atlanta, GA

Associate Professor of Economics August 2000 – present  
Oglethorpe University – Atlanta, GA

Interim Director, MBA Program January 2005 – August 2005  
Oglethorpe University – Atlanta, GA

Instructor Summer 2002  
Executive MBA Program  
Kennesaw State University – Kennesaw, GA

Visiting Assistant Professor August 1999 – June 2000  
Oglethorpe University – Atlanta, GA

### **Education:**

Doctor of Philosophy in Economics Auburn University – Auburn, AL  
December 1999

*Dissertation: "An Empirical Analysis of Expressive Voting"*

Master of Science in Economics Auburn University – Auburn, AL  
December 1999

Bachelor of Science (*Cum Laude*) Florida State University – Tallahassee, FL  
May 1994

Major: Economics

Minor(s): Art History, Political Science, and Sociology

### **Fields of Specialization:**

Industrial Organization, Public Economics, International Economics, Econometrics

### **Published Academic Papers:**

“Lost protection and wages: Some time series evidence for the U.S.,” with Henry Thompson, Auburn University, *International Review of Economics and Finance*, 17, 2008.

“Expressive Voting: Evidence from U.S. Senate and Presidential Elections,” with David Laband, Auburn University, *Public Choice*, March 2002.

**Submitted and Working Academic Papers:**

“Lifting the Cuban Embargo: Market Gains from Trade with the Southeast U.S.,” submitted to the *Southern Business and Economics Review* with Henry Thompson, Auburn University.

“The History and Potential of Trade between Cuba and the U.S.,” working paper with Curtis Jolly and Henry Thompson, Auburn University.

“Political Tradeoffs and the Cuban Embargo: An Examination of Political Interest Theory,” working paper with Ed Tower, Duke University.

“Expressive Voting: Evidence from the 2008 Senate and Presidential Elections,” working paper.

“The Political Business Cycle: State Level Analysis,” working paper.

**Academic Conference Presentations:**

“The History and Potential of Trade between Cuba and the U.S.,” *Annual Conference of the Southern Economics Association*, November 2009.

“The Cuban Embargo and Southeastern Agricultural Export Markets,” *Caribbean Agricultural Economics Annual Conference*, Barbados, July 2009.

“The Cuban Embargo and Southeastern Agricultural Export Markets,” *Graduate Seminar*, Department of Agricultural Economics, Auburn University, February 2009.

“Lost protection and wages: Some time series evidence for the U.S.,” *Annual Conference of the Southern Economic Association*, November 2006.

“Factor Prices and Factor Income: Time series evidence for the U.S.,” *International Conference on Statistics, Combinatorics, Mathematics, and Applications*, December 2005.

“Prices of Traded Goods and Wages in the U.S.: Some Evidence on the Stolper-Samuelson Theorem,” *Annual Conference of the Southern Economic Association*, November 2005.

“Prices of Traded Goods and Wages in the U.S.: Some Evidence on the Stolper-Samuelson Theorem,” *Oxford University Round Table on EU-US Trade and Banking*, July 2004.

“Trade and Wages in the United States: An Examination of the Stolper-Samuelson Theorem,” *Annual Conference of the Southern Economic Association*, November 2002.

Discussant for *Leadership and Civil Society for a New Millennium* meetings, February 2000.

“The *Microsoft* Case: An Economic Perspective,” *Stormy Petrel Law Association* of Oglethorpe University, April 2000.

“Expressive Voting: Evidence from U.S. Senate and Presidential Elections,” *Public Choice Society*, March 1999

“An Examination of Expressiveness through Voter Signage,” *Annual Conference of the Southern Economic Association*, November 1999.

“The Highway to Political Success,” *Annual Conference of the Southern Economic Association*, November 1998.

“Expressive Voting: Evidence from U.S. Senate and Presidential Elections,” *Annual Conference of the Southern Economic Association*, November 1997

**Professional Development, Academic Honors, and Awards:**

Lu Thomasson Garrett Award for Meritorious Teaching, 2009

Travel Grant from Faculty Development, Oglethorpe University, 2009

Travel Grant from Faculty Development, Oglethorpe University, 2006

*Group Study Exchange*, Italy—Rotary International, summer 2005

Travel Grant from Faculty Development, Oglethorpe University, 2004

Georgia Governor’s Teaching Fellow, summer 2002

*Faculty and Curriculum Development Seminar on Japan*, University of Pennsylvania, academic year 2001 – 2002

Travel Grant from Faculty Development, Oglethorpe University, 2000

Outstanding Graduate Faculty Award, Auburn University, 1998

**Professional Experience:**

Oglethorpe University Fellowship Advisor, 2009 – present

Position involves assisting traditional undergraduate students pursuing national and international scholarships for post-baccalaureate studies.

Reviewer, *Choice*, 2008 – 2009

Consultant, *Southern Company*, Atlanta, GA, 2004 – 2005

Position involved service as an economic researcher for the CEO of Southern Company in his capacity as Chairman on the Board for the Atlanta Federal Reserve Bank. Southern Company is one of the largest electric utilities in the United States, and ranks 178 on the Fortune 500 Index.

Referee/Reviewer, *Journal of Politics*, 2002, 2005

**University and Community Service:**

University Governance and Oversight:

Oglethorpe University Strategic Planning Committee, 2008 – 2010  
Academic Program Committee, 2005 – 2010, Chair 2006-2007  
Faculty Representative to the Board of Trustees, 2005 – 2007  
Faculty Representative to the Board of Trustees Committee on Campus Life, 2005 – 2007  
Tenure and Promotion, 2006 – 2007  
Atlanta Initiative Committee, 2005 – 2006  
Faculty Council, 2001 – 2005  
Judicial Review Board, 2000, 2002 – 2006  
Honors Scholarship Committee, 2003 – 2004  
MBA Council, 2000 – 2006  
Oglethorpe University Core Curriculum Committee, 1999 – 2000, 2005, 2007  
Oglethorpe University Faculty Search Committees (Economics, Chair; Philosophy; Biology; Accounting)

**Student Scholarship and Success:**

Faculty Advisor to Omicron Beta Sigma Honorary, 2002 – present  
Faculty Academic Mentor to the Oglethorpe Baseball Team, 2007 – 2009  
Faculty Advisor of Internships in Economics, 2002, 2004, 2005, 2007  
Faculty Advisor to Economic Empowerment Initiative, 2007  
Faculty Advisor to Oglethorpe Economics Club, 2004 – 2007  
Faculty Advisor to Oglethorpe Business Administration Association, 2002  
Associate Faculty Sponsor to Alpha Chi, 2003 – 2006

**Student and Faculty Initiatives:**

Commencement Logistics, 2006 – 2007  
Participant in the Oglethorpe Summer Core Seminar Series, 2000 – 2007  
Interviewer, James Edward Oglethorpe Scholarship Competition, 2006, 2007  
Session leader, Oglethorpe University Symposium in the Liberal Arts, 2006  
Session leader, James Edward Oglethorpe Scholarship Competition, 2001, 2003, 2004  
Leader, “Ethics and the Decision-Making Process,” Student Retreat, Hilton Head, SC, October 2002  
Committee Member /Chair, Honors Reading Committees, 2001, 2009, 2010  
Committee Member /Chair, Masters of Business Administration Practicum Project Committees, 2000 – 2003

**Professional Memberships:**

American Economic Association, Southern Economic Association, Committee on the Status of Women in the Economic Profession, American Association of University Women, National Association of Fellowship Advisors

**References:**

Stephen B. Herschler, Ph.D. Provost, Oglethorpe University; 404.364.8515,  
[sherschler@oglethorpe.edu](mailto:sherschler@oglethorpe.edu)

William O. Shropshire, Ph.D. Professor Emeritus and former Provost and Callaway  
Chair, Oglethorpe University; 404.364.8318, [wshropshire@oglethorpe.edu](mailto:wshropshire@oglethorpe.edu)

Robert B. Ekelund, Ph.D. Professor Emeritus and former Lowder Chair of Economics,  
Auburn University; [bobekelund@prodigy.net](mailto:bobekelund@prodigy.net)

Lynn Guhde, Ph.D. Chair, Division of Economics and Business Administration,  
Oglethorpe University; 404.364.8348, [lguhde@oglethorpe.edu](mailto:lguhde@oglethorpe.edu)

David Laband, Ph.D. Professor of Economics, College of Forestry and Wildlife Sciences,  
Auburn University; 334.844.1074, [labandn@auburn.edu](mailto:labandn@auburn.edu)

Henry Thompson, Ph.D. Professor of Economics, College of Agricultural Economics and  
Rural Society, Auburn University; 334.844.2910, [thomph1@auburn.edu](mailto:thomph1@auburn.edu)

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